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# SPECIAL WHOLESALE PRICE LIST

**JUNE 1961**



HYBRID TEA ROSE

**KING'S RANSOM** Plant Patent Applied For



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## **Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK • NEW YORK STATE

### **KORDES PERFECTA** *Plant Patent #1604*

This fine exhibition variety is long lasting and most unusual in its combination of colors. The cream-white buds lined with pink become rich red flowers suffused with yellow. All season the strong, 3-ft. plant produces a large number of blooms, fully 5 in. across. Completely different and eye-catching.



©

### **ROSE BOWL** *Prop. Rights Reserved*

Glowing red, fully double blooms of extraordinary size and substance have universal appeal. Buds are urn shaped with a high center, opening to 5 to 6-in. flowers. Strong, erect stems hold them upright even through bad weather. Fragrant, long-lasting Rose Bowl is perfection both in the garden and in arrangements. A tall grower with healthy foliage of medium green.



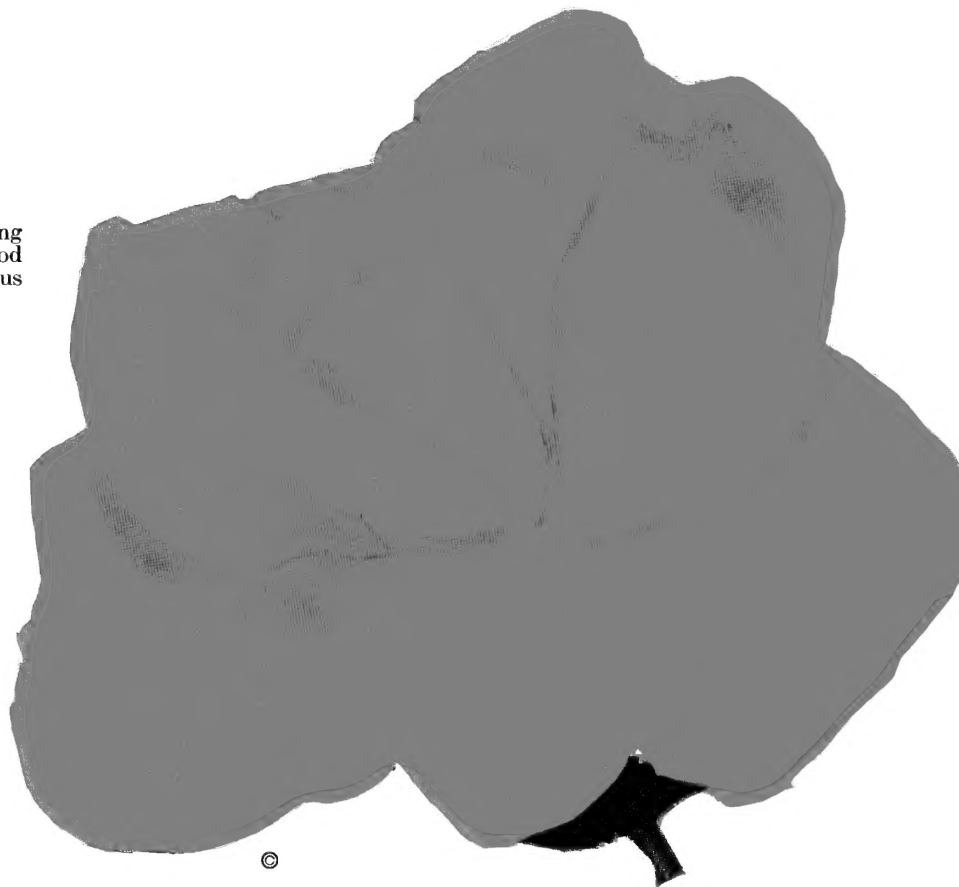
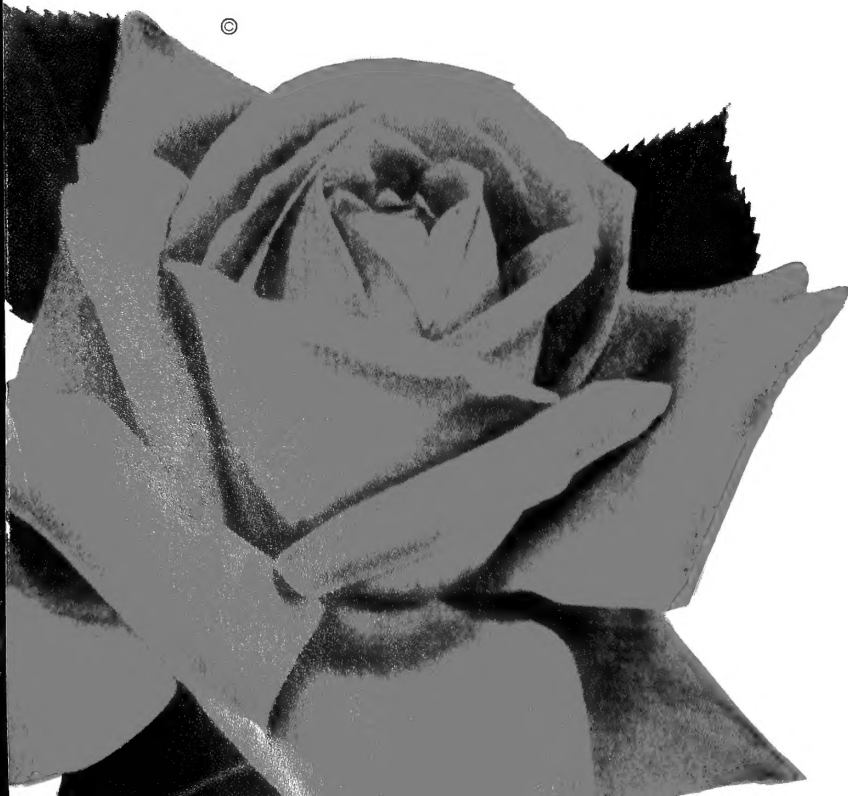
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## **HYBRID TEA ROSES**

### **AMERICANA** *Plant Patent #2058*

Chosen Rose of the Year 1961. A glorious rich red flower, big and stirring with color. The brilliant hue intensifies as the bloom slowly opens. A good 6 in. across when fully open, it has classic high-centered form and delicious fragrance. Free flowering from June through September.

©



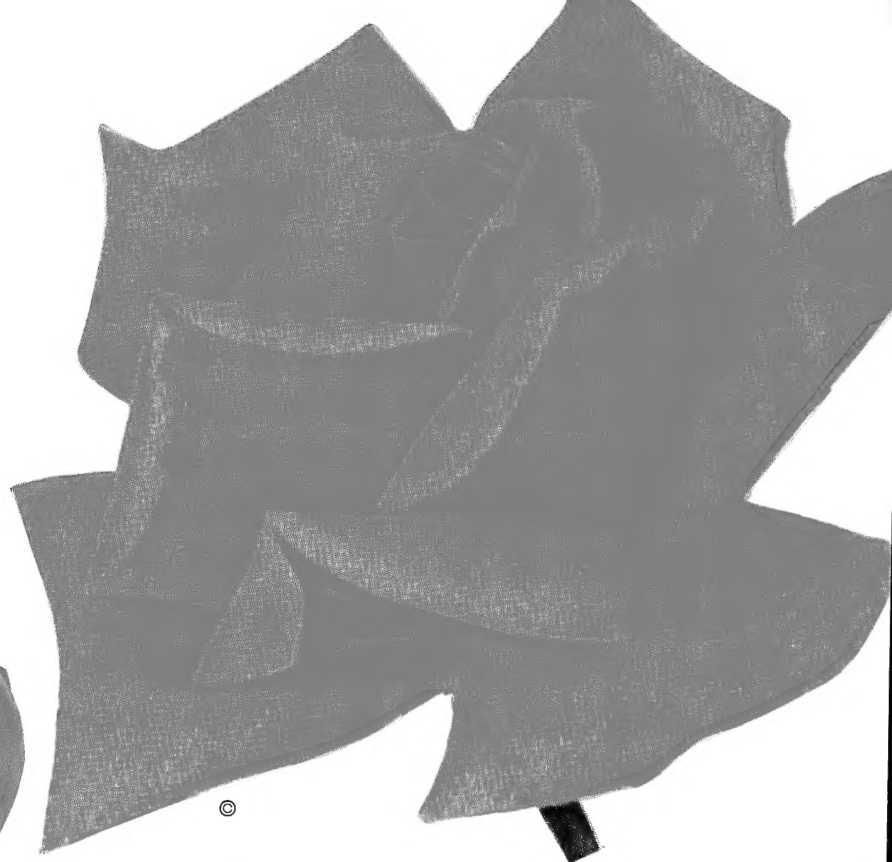
©

### **HAWAII** *Plant Patent #1833*

A warm, glowing orange-coral blend, sultry and exotic. The lovely blooms have a pronounced raspberry scent. A tall plant with glossy foliage showing reddish tints as cool fall days approach. For both formal and informal arrangements this charming Rose is very popular. Hardy and dependable for a fine display over a long period.

### **ORCHID MASTERPIECE** *Plant Patent #2039*

The newest addition to the J&P series of lavender Hybrid Teas. A warm rich orchid in color, drenched with sweet fragrance. The 5½-in. flowers are very long lasting, both on the plant and when cut. Superb for arrangements, and a sure point of interest.



### **BRONZE MASTERPIECE** *Plant Patent #2000*

A regal bloom, proud and upstanding, set off by glossy foliage. The buds of coppery gold become bronze-apricot as they open to 6-in. flowers. Good cutting stems. Firm petals give it splendid lasting qualities. Plants reach about 4 ft. in height.

## **HYBRID TEA ROSES**

### **PERSONALITY** *Plant Patent Applied For*

The basic color of rich golden yellow is overlaid with generous splashes of red, especially along the edge of the petals. Blooms are 4½ to 5½ in. across, fragrant and high centered. A compact bush, 3 to 4 ft. tall, clothed in dark, thick leaves. A luscious Rose.



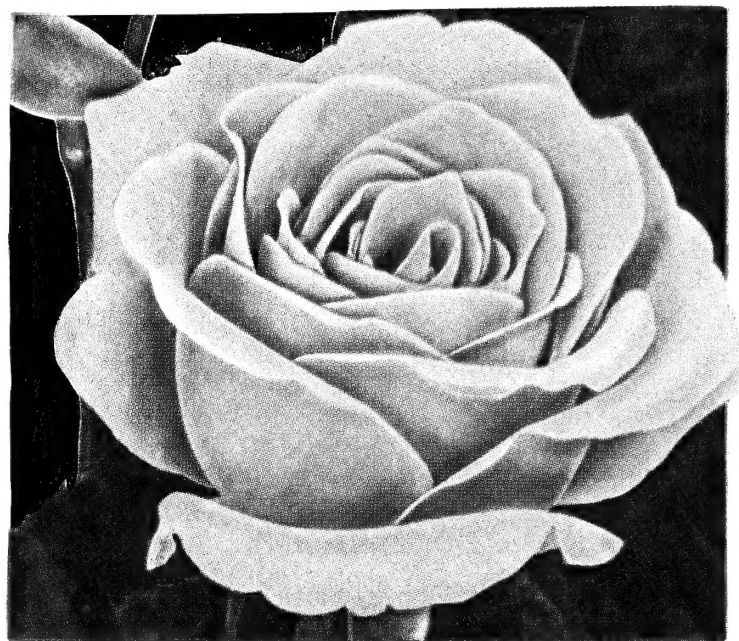
### **AMERICAN HOME** *Plant Patent Applied For*

An intensely fragrant, rich blood-red Hybrid Tea, a cross of New Yorker and Chrysler Imperial. Free flowering, brilliant in color and compact in growth, with a large, highly perfumed bloom. Vigorous growing, with dense dark foliage. Even out of flower it is a handsome shrub. 3 to 4 ft. tall.

# HYBRID TEA ROSES

## STERLING SILVER *Plant Patent #1433*

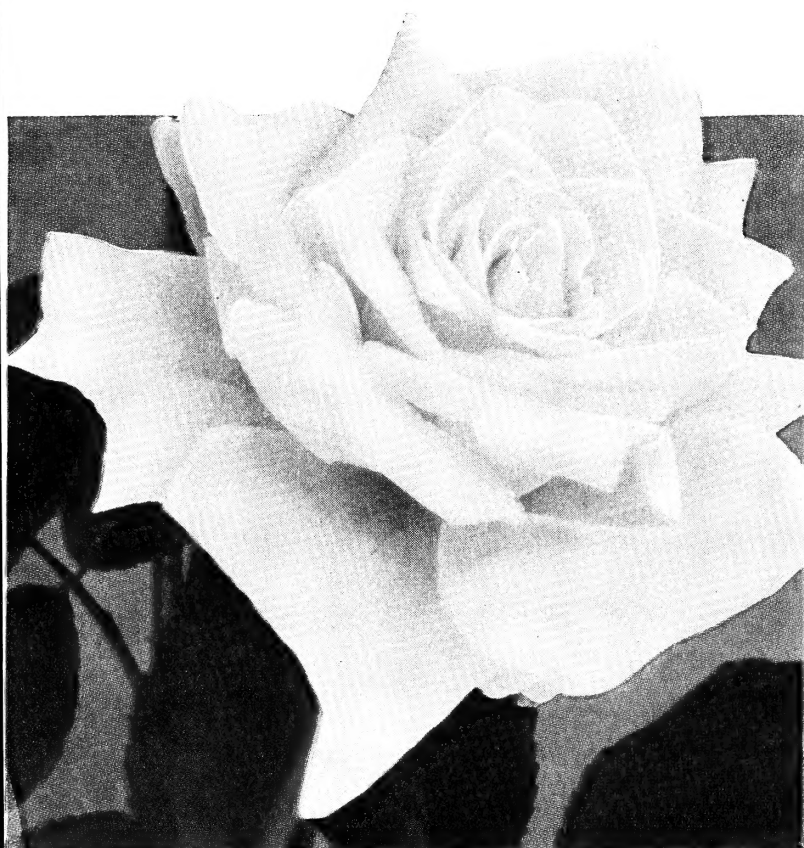
Warm silver-lavender. Tight pink-lavender buds open slowly to glistening silvery blooms, each one 5 in. across, with sweet fragrance. The bush is medium tall and upright, vigorous and free blooming, with leathery, dark green foliage. The dainty form and novel color make this a favorite with flower arrangers. This is the variety around which is centered the Sterling Bowl Tournament, held annually at the Newark Rose Garden.



©

## PINK DUCHESS *Plant Patent #1834*

A really outstanding pink Rose of perfect form, huge and fragrant. The rich color makes it appear almost luminescent. The large buds are tinted golden on the reverse, but as they open this tone becomes suffused with the clean pink. Of Peace form, but with 10 to 15 more petals. Vigorous and completely hardy.



©

## WHITE SWAN *Plant Patent #1115*

Long-pointed, graceful buds of alabaster-white opening slowly to stark white blooms up to 4 in. in diameter. An elegant and enjoyable addition for any garden. The flowers are produced freely on 2-ft. stems, perfect for cutting. Delightfully fragrant. The vigorous, 3 to 4-ft. plant can take adverse growing conditions without faltering.

## TANYA *Plant Patent #1712*

Glowing, true orange-colored blooms, even more brilliant than the picture. A giant, 5½-in. flower with graceful petals and classic high center. Long, slender buds have real sparkle. Disease-resisting foliage on a 2½ to 3-ft. plant. Another distinguished descendant of Peace.



©



One of our fields in Arizona where climatic conditions are ideal for Rose growing and developing well-rooted and fully matured plants.

# Hybrid Tea Roses

## PATENTED VARIETIES

**AIDA.** Plant Patent #1639. (Retail at \$2.50 each.) Semi-cupped, 5-in. flowers of spectrum-red, darker in the bud stage. Fragrant. 3 ft. tall. Rugged foliage.

**AMERICANA.** Plant Patent #2058. (Retail at \$3.50 each.) Rose of the Year 1961. A fragrant, glorious and vibrant red Rose. Profuse, unfading flowers over 6 in. in diameter.

**AMERICAN HOME.** Plant Patent Applied For. (Retail at \$3.00 each.) An intensely fragrant, rich blood-red flower borne on a long, sturdy stem. The 3 to 4-ft. plant has abundant foliage and is exceptionally free blooming.

**ARLENE FRANCIS.** Plant Patent #1684. (Retail at \$3.00 each.) Golden yellow, 5-in. blooms which average from 20 to 25 petals. Medium tall plant with good foliage. Prolific bloomer and very hardy.

**AVON.** Prop. Rights Reserved. (Retail at \$3.50 each.) An extremely fragrant flower of brilliant, non-fading red. Long buds open to 6 to 7-in. flowers. Bright green foliage.

**BLACK VELVET.** Prop. Rights Reserved. (Retail at \$3.00 each.) Free-blooming Rose of deep wine-red to almost black, which does not fade or blue. Plentiful dark foliage on a well-proportioned plant.

**BRONZE MASTERPIECE.** Plant Patent #2000. (Retail at \$3.00 each.) Coppery old-gold buds open to bronze-apricot blooms set off by glossy green foliage. The 5½ to 6-in., long-lasting flowers are produced on 4-ft. plants.

**BURNABY.** Plant Patent #1314. (Retail at \$2.50 each.) Large, canary-yellow to pale cream flowers with 50 or more petals. Good vigorous plant with thick foliage.

**CHRISTIAN DIOR.** Plant Patent #1943. (Retail at \$3.50 each.) All-America Award Winner. Crimson-red overlaid with iridescent scarlet. Color does not fade, and the flower has extremely good form. Tall plant with glossy foliage.

**CHRYSLER IMPERIAL.** Plant Patent #1167. (Retail at \$2.50 each.) Velvety maroon-red buds, opening to large, brilliant red flowers.

**DETROITER.** Plant Patent #1219. (Retail at \$2.00 each.) Rich carmine-red buds opening to huge, high-centered, deep red blooms.

**DIAMOND JUBILEE.** Plant Patent #824. (Retail at \$2.25 each.) Large, long-lasting, high-centered blooms of buff-orange.

## JACKSON & PERKINS COMPANY WHOLESALE PRICE SCHEDULE OF PATENTED ROSES

Retail Price, Each	Wholesale Price, Each			
	5 to 19	20 to 99	100 to 249	250 up
\$3.50 .....	\$1.85	\$1.75	\$1.55	\$1.40
3.00 .....	1.80	1.50	1.40	1.30
2.75 .....	1.50	1.40	1.30	1.20
2.50 .....	1.40	1.25	1.20	1.10
2.25 .....	1.25	1.15	1.05	.95
2.00 .....	1.10	1.00	.95	.85
1.85 .....	1.05	.95	.85	.80
1.75 .....	1.00	.90	.80	.75
1.50 .....	.90	.75	.70	.65

Less than 5 plants of a variety at regular retail price.  
Medium grade 20% less than No. 1

**DUET.** Plant Patent #1903. (Retail at \$3.00 each.) Beautifully formed bud opening to a medium-sized bloom with inner petal face of soft salmon-pink and near crimson on the reverse.

**ENCHANTMENT.** Plant Patent #737. (Retail at \$2.25 each.) Large, peach-pink flowers from June until late fall. Vigorous.

**GAIL BORDEN.** Plant Patent #1618. (Retail at \$3.00 each.) Pastel-pink and apricot tones. High-centered buds open to 5½ to 6-in. flowers. Tall plant with luxuriant dark foliage.

**GARDEN PARTY.** Plant Patent #1814. (Retail at \$3.00 each.) Rich ivory center, becoming cream, then apple-blossom-pink at outer petal edge. Well-balanced, huge flowers.

**GOLD COAST.** Plant Patent #1790. (Retail at \$2.50 each.) Grandiflora. Excellent pointed buds of deep yellow, opening to masses of 3½ to 4-in., golden yellow flowers.

**GOLDEN MASTERPIECE.** Plant Patent #1284. (Retail at \$3.00 each.) Enormous, fragrant, golden yellow flowers with high centers. Strong plant.

**GOLDEN SCEPTER.** Plant Patent #910. (Retail at \$2.00 each.) A tall plant bearing dozens of golden yellow buds.

## *Patented Hybrid Teas, continued*

**HAWAII.** Plant Patent #1833. (Retail at \$3.50 each.) Different color, different fragrance, breath-taking beauty. An orange-coral blend picked by home gardeners as the Rose of the Year in 1960.

**HELEN TRAUBEL.** Plant Patent #1028. (Retail at \$2.75 each.) Light pink to apricot. Long, slender buds and 4 to 5-in. blooms.

**JOHN S. ARMSTRONG.** Plant Patent Applied For. (Retail at \$3.50 each.) All-America Award Winner. Dark velvety red Grandiflora which never varies in color from bud to open flower. Blooms are borne in clusters, but the individual stems are long enough to cut. A 4 to 5½-ft. plant.

**KATHERINE T. MARSHALL.** Plant Patent #607. (Retail at \$2.00 each.) Buds are long pointed, firm, deep coral-pink with suffusion of yellow, opening to a glowing pink.

**KING'S RANSOM.** Plant Patent Applied For. (Retail at \$3.50 each.) All-America Award Winner. A breath-taking chrome-yellow. Long slender buds and huge, 6-in. flowers. The plant is tall and full, bearing dozens of long-stemmed, fragrant blooms.

**KONRAD ADENAUER.** Plant Patent #1452. (Retail at \$2.50 each.) Huge, pointed, dark red buds with velvety sheen. Healthy and free blooming.

**KORDES PERFECTA.** Plant Patent #1604. (Retail at \$3.00 each.) Vigorous bush, bearing cream-white flowers with petal edges carmine, the rich red color spreading throughout the flower as the bud opens.

**MARDI GRAS.** Plant Patent #1139. (Retail at \$2.00 each.) Very dark red buds that hold their color well in the heat. Old Rose fragrance.

**MIRANDY.** Plant Patent #632. (Retail at \$2.25 each.) Long ovoid buds with 40 or more petals. Maroon-red; rich Damask fragrance.

**MOJAVE.** Plant Patent #1176. (Retail at \$2.75 each.) Apricot-orange, highlighted with warm nasturtium-red, scarlet and vermilion.

**MONTEZUMA.** Plant Patent #1383. (Retail at \$2.75 each.) Brilliant rosy salmon Grandiflora with Hybrid Tea-like blooms of up to 40 petals. A vigorous, 3 to 5-ft. plant; disease-resistant foliage.

**NEW YORKER.** Plant Patent #823. (Retail at \$2.50 each.) Acclaimed the best red Rose of all time. Velvety, unfading scarlet.

**NOBILITY.** Plant Patent Applied For. (Retail at \$3.00 each.) Exquisite buds of light pink, deepening toward the center and opening to shell-pink, finishing rich pastel pink. The huge blooms are perfectly formed.

**OPERA.** Plant Patent #1017. (Retail at \$2.00 each.) Long slender buds; full, 6-in. flowers of flaming light scarlet-red with buff-yellow on the reverse.

**ORCHID MASTERPIECE.** Plant Patent #2039. (Retail at \$3.00 each.) Large, 5 to 5½-in., blooms of orchid shaded lavender. Deep orchid in the long slender buds.

**PAGEANT.** Plant Patent #1252. (Retail at \$2.00 each.) Golden yellow bud with vermilion-red on inner surface, which changes to coral-rose-pink. Raspberry scent.

**PEACE.** Plant Patent #591. (Retail at \$2.50 each.) Buds are golden yellow, etched with pink. As they open they change from canary-yellow to cream, with petals edged pink.

**PEACEFUL.** Plant Patent #1599. (Retail at \$2.00 each.) Large, 5-in. flower opening deep coral-rose-pink on inside of petals, with light coral suffused with apricot on reverse. About 50 petals. Grows 2½ to 3 ft. tall.

**PERSONALITY.** Plant Patent Applied For. (Retail at \$3.00 each.) Urn-shaped buds opening to very full blooms of rich golden yellow, overlaid with splashes of red. Reaches 3 to 4 ft. in height. Abundant dark foliage.

**PINK DUCHESS.** Plant Patent #1834. (Retail at \$3.00 each.) The newest and richest colored pink of the Peace family. A strong plant with rugged foliage and 5 to 6-in. blooms.

**PINK LUSTRE.** Plant Patent #1641. (Retail at \$2.50 each.) A very large, tall-growing, cool pink variety. Dark green, disease-resistant foliage on a 2½ to 3-ft. plant. Exhibition size and quality.

**PINK PARFAIT.** Plant Patent #1904. (Retail at \$3.00 each.) A Grandiflora with multicolored pink bloom of small size, produced on a very vigorous plant with up to 100 buds.

**QUEEN ELIZABETH.** Plant Patent #1259. (Retail at \$2.50 each.) Grandiflora with exquisite blooms of soft carmine-rose and dawn-pink. Fragrant; borne in clusters and singly. Tall; free blooming.

**ROSE BOWL.** Prop. Rights Reserved. (Retail at \$3.00 each.) A Rose of extraordinary size, with fully double blooms of glowing red. Clean foliage and long stems. The 5 to 6-in. flowers will not fade or blue.

**RUBAIYAT.** Plant Patent #758. (Retail at \$2.00 each.) Brilliant red, long, graceful buds.

**SERENADE.** Plant Patent #852. (Retail at \$2.00 each.) Exquisite burnt-orange buds open slowly into brilliant coral-orange blooms.

**SONATA.** Plant Patent #732. (Retail at \$2.00 each.) Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink.

**STARFIRE.** Plant Patent #1742. (Retail at \$2.50 each.) Excellent non-fading currant-red Grandiflora. Flowers occur singly on 6 to 12-in. stems.

**STERLING SILVER.** Plant Patent #1433. (Retail at \$3.00 each.) Silver-lavender flowers, 4 to 5 in. across, with sweet fragrance. Medium tall plant, vigorous and free blooming, with dark green, leathery foliage.

**TANYA.** Plant Patent #1712. (Retail at \$3.50 each.) Blooms of glowing, radiant orange, 5 to 5½-in. across. The 2½ to 3-ft. plants with disease-resistant foliage thrive everywhere.

**TAWNY GOLD.** Plant Patent #950. (Retail at \$2.00 each.) Exceptionally free-blooming Rose, with a great amount of fruity fragrance. Its name describes the color perfectly.

**TIFFANY.** Plant Patent #1304. (Retail at \$2.75 each.) Phlox-pink. High centered, double, fragrant.

**VOLCANO.** Plant Patent #951. (Retail at \$2.00 each.) A huge flower as large as 7 in. across. A live, glowing cherry-red.

**WHITE KNIGHT.** Plant Patent #1359. (Retail at \$2.75 each.) Magnificent pure satiny white flowers that do not fade or discolor. Very vigorous and upright bush about 3 ft. high. Disease-resistant.

**WHITE QUEEN.** Plant Patent #1762. (Retail at \$2.50 each.) A 3-ft. plant with excellent foliage. Flower is slender in bud, opening to a full sparkling pure white.

**WHITE SWAN.** Plant Patent #1115. (Retail at \$2.50 each.) Long-pointed, graceful buds of alabaster-white.

## *Non-Patented Hybrid Teas*

#1 grade, \$6.50 for 10; \$60.00 per 100; \$550.00 per 1000

#1½ grade, 5.25 for 10; 47.50 per 100; 425.00 per 1000

#2 grade, 4.00 for 10; 35.00 per 100; 300.00 per 1000

**RED**—Better Times, Charlotte Armstrong, Crimson Glory, Dicksons Red, Etoile de Hollande, Poinsettia, Red Radiance, Zulu Queen.

**PINK**—Countess Vandal, Mary Margaret McBride, Numa Fay, Radiance.

**YELLOW**—Eclipse, Lydia, McGredy's Sunset, McGredy's Yellow, Mrs. P. S. du Pont.

**WHITE**—Frau Karl Druschki, K. A. Viktoria, Neige Parfum, Rex Anderson.

**MISCELLANEOUS**—Condesa de Sagato, President Herbert Hoover, Signora, Talisman.

# Floribunda Roses

**AMY VANDERBILT.** Plant Patent #1585. (Retail at \$2.00 each.) New purple-lilac to lavender-lilac color. Clusters of 2½ to 3-in. flowers, delightfully fragrant.

**BABY BLAZE.** Plant Patent #1362. (Retail at \$1.50 each.) Velvety cherry-red with white eye. Flowers in large clusters; old spice fragrance. Excellent with Blaze Climber.

**BETSY McCALL.** Plant Patent #1603. (Retail at \$2.00 each.) An abundance of slender buds opening to cupped flowers of soft coral with an overlay of gold. Good foliage.

**CASTANET.** Plant Patent #1840. (Retail at \$2.00 each.) Long-lasting, brilliant rich coral-orange flowers with dark green foliage. 2½ to 3 ft. tall.

**CHATTER.** Plant Patent #739. (Retail at \$1.50 each.) Bright crimson clusters, generously produced. Dainty buds and large blooms. Very hardy.

**CIRCUS.** Plant Patent #1382. (Retail at \$2.50 each.) Multi-color buds of red and yellow, flushed appleblossom-pink, usually touched red as the flower opens. Full, rounded plant.

**FASHION.** Plant Patent #789. (Retail at \$1.75 each.) Reddish buds open into miniature Hybrid Teas, blending into a lighter luminous coral suffused with gold.

**FASHIONETTE.** Plant Patent #1563. (Retail at \$2.00 each.) Deep coral bud, opening to an exquisite pastel-pink. A favorite with flower arrangers. Fragrant.

**FIRECRACKER.** Plant Patent #1629. (Retail at \$2.00 each.) A sharp red enhanced by a bright yellow center. Firecracker has a very interesting fragrance and is semi-single in form.

**FIRE KING.** Plant Patent #1758. (Retail at \$2.50 each.) Very long-lasting blooms of striking iridescent vermilion color. A strong plant.

**FUSILIER.** Plant Patent #1709. (Retail at \$1.75 each.) Flaming orange-scarlet blooms with up to 40 ruffled petals. Fragrant and free blooming. 30 to 36 in. tall.

**GERANIUM RED.** Plant Patent #811. (Retail at \$1.50 each.) Camellia-like flowers the color of old-fashioned scarlet geraniums; heavy fragrance.

**GIRL SCOUT.** Plant Patent Applied For. (Retail at \$2.75 each.) Perfectly formed buds and 3 to 3½-in. flowers of deep golden yellow produced both singly and in clusters of three or more on the 2-ft. bush. Foliage is glossy green.

**GLACIER.** Plant Patent #1025. (Retail at \$2.00 each.) Slow-opening, glistening white buds borne in clusters.

**GOLD CUP.** Plant Patent #1683. (Retail at \$2.00 each.) Non-fading deep yellow blooms, 3 to 3½ in. across. Sweet Rose fragrance. 2½ ft. tall. Glossy dark foliage.

**GOLDEN FLEECE.** Plant Patent #1512. (Retail at \$1.75 each.) Tawny gold buds and warm gold to canary-colored flowers. Lasts well.

**GOLDEN GARNETTE.** Plant Patent #1898. (Retail at \$2.50 each.) Deep golden yellow buds open to 4 to 4½-in. flowers with petal edges slightly lighter in color. An excellent keeper when cut. Foliage is a rugged dark green.

**GOLDEN SLIPPERS.** Plant Patent Applied For. (Retail at \$2.50 each.) All-America Award Winner. Profuse blooms of orange and gold against bright green foliage. The plant is compact, sturdy and disease resistant, which makes it ideal for landscaping. Small pointed buds open to brilliant orange, softening to pastel orange and gold.

**GOLDILOCKS.** Plant Patent #672. (Retail at \$1.50 each.) A mass of glorious golden yellow. Long lasting. Dense, spreading grower.

**INDEPENDENCE.** Plant Patent #1036. (Retail at \$1.50 each.) Large flowers of brilliant orange-scarlet or better described as firecracker-red.

**IVORY FASHION.** Plant Patent #1688. (Retail at \$2.00 each.) Long slender bud opening to large, 4-in., ivory-colored flowers. Fragrant.

**JIMINY CRICKET.** Plant Patent #1346. (Retail at \$1.75 each.) Tangerine-red buds open to coral-orange and finish pink-coral. Pleasing fragrance. Ideal for hedges.

**LAVENDER PRINCESS.** Plant Patent #1905. (Retail for \$2.50 each.) An exotic lavender Floribunda with excellent dark green foliage. About 2 ft. tall.

**LILLIE MARLEEN.** Plant Patent #1986. (Retail at \$2.50 each.) Dark cherry-red blooms of unchanging color. Buds open slowly to 20-petaled, wavy-edged flowers. The plant is bushy and vigorous, with semi-glossy leaves.

**MALIBU.** Plant Patent #1962. (Retail for \$2.00 each.) A fine large-flowered Floribunda, starting coral-orange-red and finishing several shades lighter. Vigorous, 3-ft. plant.

**MANDARIN.** Plant Patent #1040. (Retail at \$1.50 each.) A beautiful oxblood-red, reminiscent of burgundy wine.

**MA PERKINS.** Plant Patent #1143. (Retail at \$1.75 each.) Sparkling coral-shell-pink.

**MASQUERADE.** Plant Patent #975. (Retail at \$1.50 each.) Yellow, red, pink and lemon all appearing at one time on a bush.

**PEACH GLOW.** Plant Patent #1999. (Retail at \$2.00 each.) Lovely pointed coral bud opens to clear golden coral suffused pink. Dainty blooms in great profusion. (Limited quantities.)

**PIGMY GOLD.** Plant Patent #1114. (Retail at \$1.50 each.) Golden yellow flowers an inch across. Dark shiny foliage. Grows 1 ft. tall.

**PIGMY LAVENDER.** Prop. Rights Reserved. (Retail at \$2.00 each.) New pigmy variety of cool lavender color. The 2-in. flowers are clustered three or four to a stem on the 12-in. plant. Useful as a border for other Roses and in groups by itself.

**PIGMY RED.** Plant Patent #1319. (Retail at \$1.50 each.) Petite dark red blooms with white center. Plant 1 ft. tall. For borders.

**PINK BOUNTIFUL.** Plant Patent #601. (Retail at \$1.50 each.) Large, lasting bloom clusters of soft pink. The buds are deep reddish pink.

**PINK CHIFFON.** Plant Patent #1564. (Retail at \$2.00 each.) Light pastel-pink bud opening to a captivating, delicate pink flower. Glossy foliage.

**PINK GARNETTE.** Plant Patent #913. (Retail at \$1.50 each.) Glowing rose-pink flowers borne in clusters. Very long lasting.

**RED PINOCCHIO.** Plant Patent #812. (Retail at \$1.50 each.) Rich carmine with the petals acquiring a velvety cast as the flower opens.

**RED WINGS.** Plant Patent #1788. (Retail at \$2.00 each.) Snappy deep red flowers of unfading color. Dependable under all conditions. Blooms from spring until frost.

**SARABANDE.** Plant Patent #1761. (Retail at \$2.50 each.) Semi-double, bright orange blooms which hold their brightness throughout. Ideal for hedges.

**SIREN.** Plant Patent #1197. (Retail at \$1.50 each.) Brilliant fiery scarlet, ruffled blooms in graceful clusters. Good for cutting.

**SPARTAN.** Plant Patent #1357. (Retail at \$2.00 each.) Burnt-orange buds opening to reddish coral, with sweet fragrance. Very robust.

## *Floribunda Roses, continued*

**VOGUE.** Plant Patent #926. (Retail at \$1.75 each.) Immense clusters of perfectly formed, brilliant cherry-coral, Hybrid Tea-like blooms.

**WHITE BOUQUET.** Plant Patent #1415. (Retail at \$2.00 each.) A lovely white Rose with gardenia-like, 4 to 5-in. flowers of opulent white and sweet spicy fragrance.

**YELLOW PINOCCHIO.** Plant Patent #992. (Retail at \$1.50 each.) Apricot-yellow. Very free flowering.

## **Non-Patented Floribunda Varieties**

**Betty Prior, Garnette, Pinocchio, Rochester, Summer Snow.**

#1 grade, \$6.50 for 10; \$60.00 per 100; \$550.00 per 1000

#1½ grade, 5.25 for 10; 47.50 per 100; 425.00 per 1000

#2 grade, 4.00 for 10; 35.00 per 100; 300.00 per 1000

# *Climbing Roses*

**ALOHA.** Plant Patent #948. (Retail at \$2.50 each.) Large, double, deep rose-pink flowers. Blooms in June and frequently repeats.

**CLIMBING CRIMSON GLORY.** Plant Patent #736. (Retail at \$2.75 each.) Deep vivid crimson; refreshing fragrance. Everblooming; vigorous.

**CLIMBING GOLDOCKS.** Plant Patent #1090. (Retail at \$2.50 each.) Rich golden yellow. Extremely vigorous and hardy.

**CLIMBING PEACE.** Plant Patent #932. (Retail at \$2.50 each.) Golden yellow flushed pink. Everblooming.

**CORAL DAWN.** Plant Patent #1117. (Retail at \$2.75 each.) Coral-pink, 4½-in. blooms in clusters of 3 to 20. Everblooming.

**CORAL SATIN.** Plant Patent Applied For. (Retail at \$3.00 each.) Pink-coral blooms all summer and fall. Reaches 6 to 7 ft. in height.

**DON JUAN.** Plant Patent #1864. (Retail at \$3.00 each.) Constant display of deep velvety red, 5-in. flowers with delightful fragrance. Excellent for cutting.

**GLADIATOR.** Plant Patent #1524. (Retail at \$2.75 each.) Huge, high-centered flowers of brilliant rose-red. Hardy in zero weather.

**GOLDEN SHOWERS.** Plant Patent #1557. (Retail at \$2.50 each.) Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4 to 5½-in. blooms. Almost thornless. Good for cutflower arrangements.

**MORNING DAWN.** Plant Patent #1447. (Retail at \$2.50 each.) Silvery rose flushed salmon. Long stems for cutting. Spicy fragrance. A 6 to 8-ft. pillar.

**ROYAL GOLD.** Plant Patent #1849. (Retail at \$3.00 each.) Golden yellow, 4-in. blooms with up to 45 petals, carried in clusters of 3 to 7. Fruity fragrance. Grows 5 to 7 ft. tall eventually and blooms the year it is planted.

**ROYAL LAVENDER.** Prop. Rights Reserved. (Retail at \$3.00 each.) Strong everblooming Climber of true lavender with dove-gray and pink tones. The 3 to 4-in., fragrant blooms are perfectly formed. Abundant, lustrous green foliage. Grows 6 to 9 ft. tall.

**ROYAL SUNSET.** Plant Patent Applied For. (Retail at \$3.00 each.) Huge, fragrant blooms start out almost orange and shade into buff, shrimp-pink and finally cream. The semi-double to double flowers appear singly and in clusters. Can be used as a pillar or climber of 18 to 20 ft. Decorative foliage.

**SPECTACULAR.** Plant Patent #1416. (Retail at \$2.50 each.) Enchanting 4-in., orange-red to spectrum-red, long-lasting blooms.

## **Non-Patented Climbing Varieties**

#1 grade, \$6.50 for 10; \$60.00 per 100; \$550.00 per 1000

#1½ grade, 5.25 for 10; 47.50 per 100; 425.00 per 1000

#2 grade, 4.00 for 10; 35.00 per 100; 300.00 per 1000

**Blaze, Climbing Summer Snow, Dr. J. H. Nicolas, Golden Climber, New Dawn, Paul's Scarlet Climber, White Dawn.**

## **Tree Roses**

*(Available for Spring delivery only)*

J&P Tree Roses are grown on a special strain of Multiflora root and stem for best results. This strain transplants easily, is hardy, and handles well for winter protection. These trunks are 3½ ft. tall, with bushy, well-balanced heads. Trunk diameter increases in size in proportion to tops, an essential for success and long life in Tree Roses. Not subject to borers or other common stem ills. #1 grade, \$3.00 each; #1½ grade, \$1.75 each.

### **Varieties Available**

American Home	Golden Masterpiece	Peace
Arlene Francis	Hawaii	Personality
Avon	Ivory Fashion	Pink Duchess
Diamond Jubilee	Kordes Perfecta	Queen Elizabeth
Enchantment	New Yorker	Red Pinocchio
Fashion	Orchid Masterpiece	Sonata
Gail Borden	Pageant	Sterling Silver

## **Trailing Roses (for ground cover)**

\$50.00 per 100; \$450.00 per 1000—Max Graf, Wichuraiana.

## **Miniature Roses**

*(for rock gardens, borders or paths)*

\$5.50 per 10; \$50.00  
per 100

**Oakington Ruby**  
**Rosa Rouletti**

\$7.00 per 10; \$65.00 per 100

**Baby Betsy McCall.** Plant Patent #1984.

**Baby Masquerade.** Plant Patent #1580.

**Dwarfking.** Plant Patent #1577.

**Red Imp.** Plant Patent #1032.

**Twinkles.** Plant Patent #1407.

# FLORIBUNDA ROSES

## MALIBU *Plant Patent #1962*

Here is one of the newest Floribundas, in a fresh and appealing color—coral-orange-red, becoming several shades lighter as the flowers age. Blooms are large and nicely shaped, with high center and reflexed petals. They are carried in large and small clusters. Vigorous, healthy, 3-ft. plant with rich foliage. A clear, clean color, giving a real lift to any planting.



©

## GOLDEN GARNETTE *Plant Patent #1898*

Richly fragrant, this lovely Rose is a fine cutting and garden Floribunda. Buds of deep golden yellow become 4 to 4½-in. blooms. The rich color lasts for a long time. A rather low-growing plant, to 1½ or 2 ft., constantly bearing clusters and individual blooms on medium-length stems.



©

## ← LAVENDER PRINCESS *Plant Patent #1905*

Informal flowers, 4 in. or more across, carried upright in large clusters on a good plant. The pointed buds start from an orchid shade and blend in to firm lavender blooms. Healthy and well branched, the plant reaches about 2 ft. in height and blooms well. A beautiful color.



©

## FLORIBUNDA ROSES



### **GOLD CUP** *Plant Patent #1683*

This large, deep yellow Floribunda is distinguished for vigor, size, form and productiveness over a long season. The pointed buds are deep yellow and open to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy, dark green foliage. Sweet Rose fragrance. In bloom all season long, this is a splendid variety that has proved successful in all areas. It is now established as one of the basic, always dependable Floribundas.

### **LILLIE MARLEEN** *Plant Patent #1986*

Either in a group planting or as a single specimen, Lillie Marleen is a fine performer. The dark cherry-red color of the wavy-petaled, semi-double flowers is unchanging even in hot sunshine. The plant, bushy and vigorous, blooms freely from spring through late autumn. This attractive new Floribunda has a brilliant future.



©



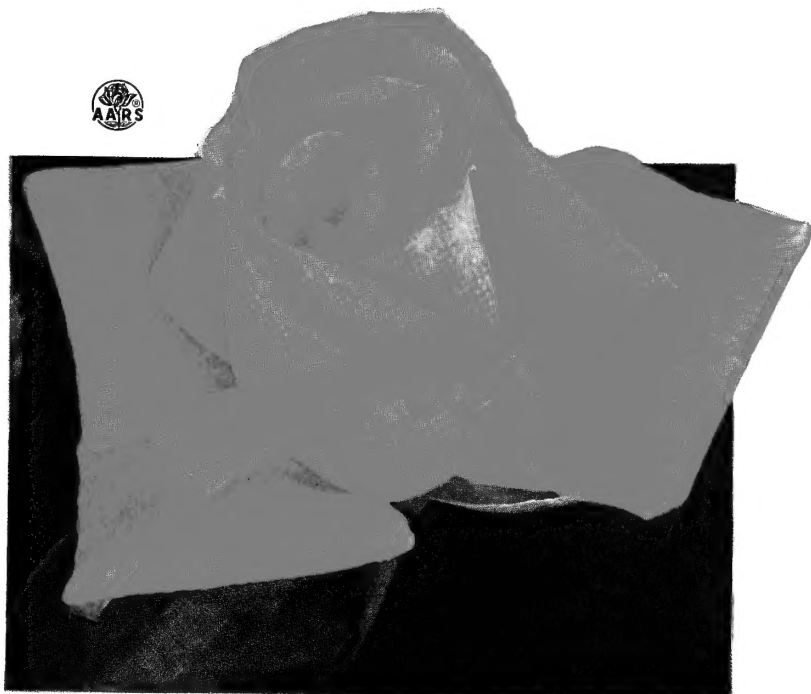
### **FASHIONETTE** *Plant Patent #1563*

A fragrant and charming Floribunda of Fashion color, with an exquisite deeper coral bud. Always free blooming, graced with delightful old Rose perfume. The 3 to 3½-in. flowers have 30 to 35 petals. Dense, dark foliage clothes the plant, which grows about 2 ft. the first season and 3 ft. the second year and thereafter.



### **GOLDEN SLIPPERS** *Plant Patent Applied For*

Small, pointed buds of red-tinted gold become brilliant orange, softening to pastel orange with a ring of gold at the high center. Neat, small and compact in growth, sturdy and disease resistant. Bright green foliage, tipped bronze when young, is a perfect backdrop for the profuse, continuous blooms. Height is 1½ to 2 ft.



### **WHITE BOUQUET** *Plant Patent #1415*

A bushy plant with shining, dark green foliage, covered with clusters of charming white flowers. They are of open gardenia shape, showing a circle of yellow stamens. Spicy scent. A free-blooming bush of rather low growth, making a nice edging and foil for bright-colored varieties.

### **FASHION** *Plant Patent #789*

No other Rose can match the breath-taking color of Fashion—luminous coral-pink suffused with gold. It produces hundreds of blooms on every bush—hundreds of exquisite oriental-red buds which are slowly changed into miniature Hybrid-Tea-shaped blooms up to 3½ in. across. Immense clusters of 20 to 25 flowers. Height 2½ to 3 ft.



## **FLORIBUNDA ROSES**



### **CIRCUS** *Plant Patent #1382*

Always-changing colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink and usually end up a gay red. Medium-height plants. Gay and bright, sure to attract and please. Healthy and free flowering.

# Climbing Roses

## ROYAL LAVENDER *Prop. Rights Reserved*

This strong everblooming Climber is a true lavender with dove-gray and warm pink tones. Borne in clusters of 5 to 10, each bloom is perfection. Petals are smooth and firm, never quilling or curling. Color lasts until the petals fall. Buds are long and slender, opening to 3 to 4-in. flowers with delicate fragrance. Grows 6 to 9 ft. the first year.

## ROYAL GOLD *Plant Patent #1849*

A vigorous Climber blooming the first year it is planted. Ovoid buds open to golden yellow blooms with up to 45 shiny petals. Flowers are up to 4 in. across, in clusters of 3 to 7 and also singly. The plant eventually reaches a height of 5 to 7 ft. Moderate fruity fragrance. Very hardy and adaptable.

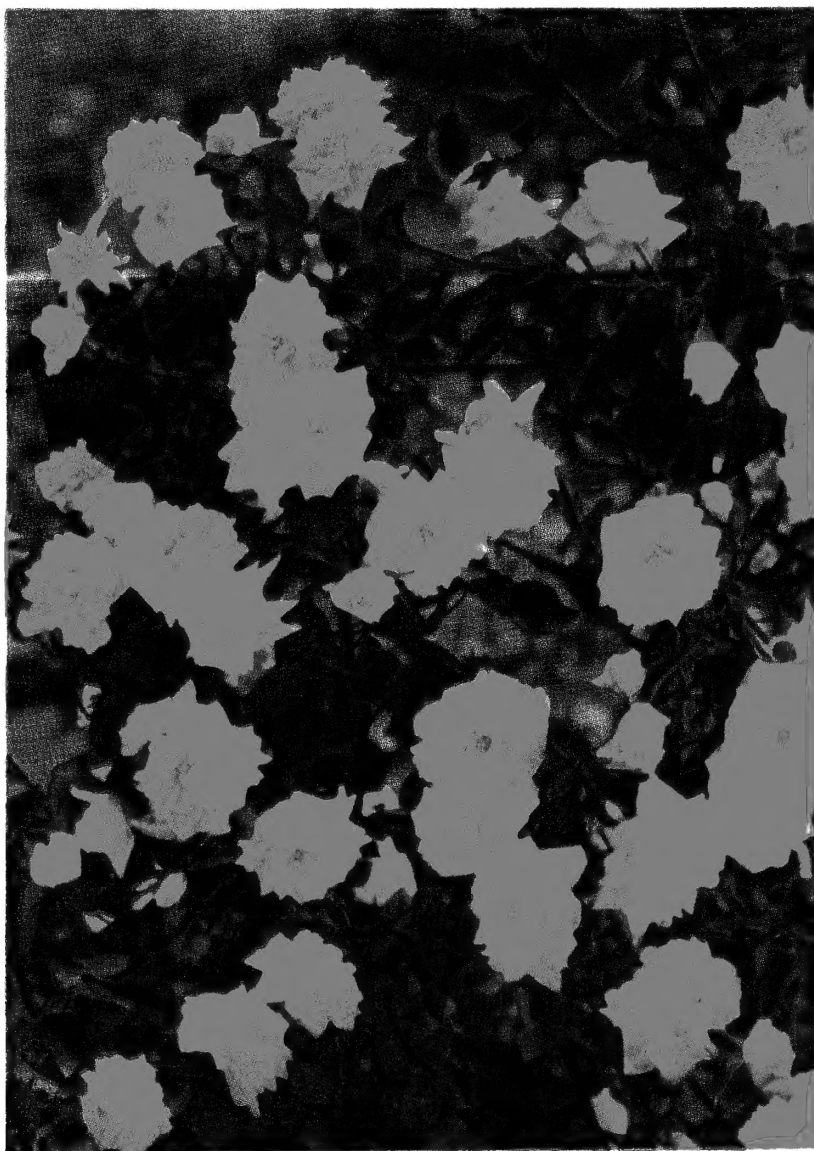
## DON JUAN *Plant Patent #1864*

Velvety red flowers in unusual numbers throughout the season. The delightfully fragrant, 5-in. blooms are carried both in clusters and singly. The clean color is retained until the petals fall. All through summer there is a constant display of the fragrant, rich red flowers. An 8 to 10-ft. plant.



© ROYAL LAVENDER *Prop. Rights Reserved*

© DON JUAN *Plant Patent #1864*



© ROYAL GOLD *Plant Patent #1849*



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